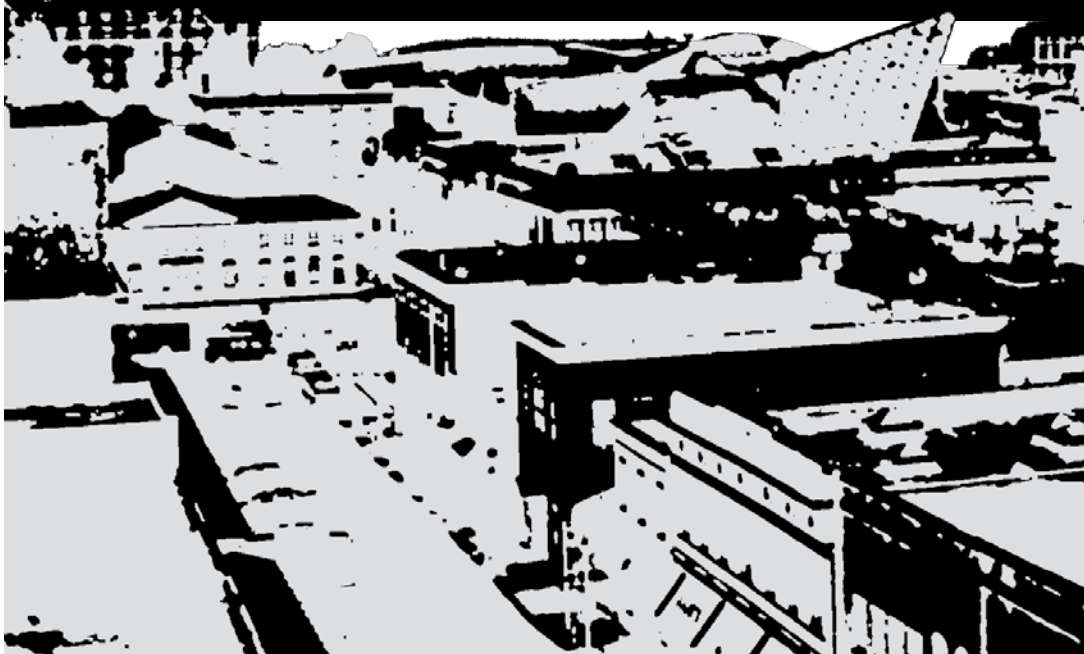


prospectus

THE ARTS COUNCIL OF THE BLUE RIDGE PRESENTS THE

30th ANNUAL ROANOKE CITY
ART SHOW



OCTOBER 2 - NOVEMBER 8, 2009

OPEN TO ARTISTS LIVING IN THE BLUE RIDGE REGION

ELIGIBILITY

Now in its thirtieth year, this annual exhibition is open to all artists from the Blue Ridge Region who are eighteen years of age or older. All media inclusive of traditional approaches, time-based/new media, and installation may be submitted. Entries must have been completed within the last two years and not previously exhibited at a Roanoke City Art Show. All work must be provided with suitable hardware for installation and appropriate pedestals and/or audio/video components as needed. Pieces must not exceed 96" in any dimension. Works to be presented non-traditionally must include specific directions for their presentation and should include any unique materials needed for installation.

ENTRY PROCEDURE

The competition will be juried from digital slides, 35 mm slides in standard mounts or in the case of time-based installation work, standard DVD. Photographs will not be seen by the juror. One slide per work is permitted for two-dimensional work and must show the entire piece. Larger works should include one slide of the entire piece and may include one detail slide of the work. Three-dimensional and installation pieces should be represented by at least two slides from different angles, but not more than three per entry. Time-based installation work must include a DVD and no more than one page description of how work is to be presented.

IMAGE REQUIREMENTS

35 mm slides

Identification labels on slide must include: 1. Artist; 2. Indicate top of slide with an arrow; 3. Number on slide to correspond with entry form.

Digital submissions

1. jpg format; 2. Image resolution should be 300 dpi. Name each image as follows: artist's last name_first name_entry number. For example: smith_john_01.jpg, smith_john_02.jpg, etc.

Time based media

Standard DVD with no more than one page description of how work is to be presented.

Submissions of accepted works will be retained by The Arts Council for their slide registry. 35 mm slides will be returned if a self-addressed, sufficiently stamped envelope (SASE) is enclosed, digital submissions will not be returned. Accepted art not accurately represented may be withheld from the exhibition at the juror's discretion. There will be no substitutes.

PRESENTATION/DELIVERY

Work accepted by the juror must be labeled with name, address, title, date of completion, medium and dimensions in inches (HxWxD). Labels must be fastened securely to the back of the work. Shipped work must be pre-paid and arrive on or before the delivery date. (Please notify The Arts Council, 540.224.1205 prior to work being shipped.) All work should be delivered to the second floor galleries of Center in the Square (formerly the Art Museum of Western Virginia)

Delivery date and time is Friday, September 25, 11 a.m. – 6:30 p.m.

Accepted work will be insured for the duration of the exhibition for the value indicated on the entry form. Artists must pick up work at the second floor galleries of Center in the Square.

Pickup date and time is Monday, November 9, 11 a.m. – 6:30 p.m.

AWARDS

BEST IN SHOW _____ **\$750**

(Sponsored by the City of Roanoke and selected by juror)

2ND PLACE _____ **\$500**

(Selected by juror)

3RD PLACE _____ **\$400**

(Selected by juror)

EMERGING ARTIST AWARD _____ **\$375**

(Sponsored by Richard Kurshan to recognize an artist who is professionally unrecognized but stylistically evolved)

COMMISSION'S CHOICE AWARD _____ **\$300**

(Selected by the Roanoke Arts Commission)

PEOPLE'S CHOICE AWARD _____ **\$150**

(Sponsored by the City of Roanoke and selected by the public)

CITY OF ROANOKE PURCHASE AWARD

(Selected by the Mayor of the City of Roanoke, with assistance from the Roanoke Arts Commission)

TWO AWARDS OF EXCELLENCE _____ **\$300 each**

(Given at the discretion of the juror)

CALENDAR

WEDNESDAY, JULY 15

Deadline for receipt of slides, entry form, entry fee, and SASE. This is not a postmark deadline. All materials must be in The Arts Council office by 5 p.m. on this date.

MONDAY, AUGUST 17

Notifications mailed.

FRIDAY, SEPTEMBER 25

Accepted work delivered to the second floor galleries in Center in the Square, 11 a.m. – 6:30 p.m.

THURSDAY, OCTOBER 1, 4 P.M.

Juror will lead an informal artists' discussion in the second floor galleries of Center in the Square.

THURSDAY, OCTOBER 1, 5 P.M. – 7 P.M.

Awards and preview reception in the second floor galleries of Center in the Square. Artist agrees to be present at the reception or ask someone to represent them in the event of a scheduling conflict.

FRIDAY, OCTOBER 2 – SUNDAY, NOVEMBER 8

Show open to the public in Center in the Square's second floor galleries.

MONDAY, NOVEMBER 9

Artist must pick up work at Center in the Square between 11 a.m. and 6:30 p.m. or by appointment with The Arts Council 540.224.1205.

ENTRY FEE

A non-refundable entry fee of \$20 (members), \$35 (non-members) entitles each artist to submit three entries. Up to two additional entries may be added for \$5 each. Make check payable to The Arts Council of the Blue Ridge. **Please do not send cash.**

SALES

All sales from the show will be handled by The Arts Council of the Blue Ridge. **NOTE: A 20% COMMISSION WILL BE TAKEN.** Please list price with sales tax already included. Works selected for the exhibition may not be removed during its scheduled run. The sale price of work may not be changed from the price listed on this application.

JUROR

Beth Grabowski is a professor of Art at the University of North Carolina-Chapel Hill. She holds a B.A. with highest distinction from the University of Virginia and received her MFA from the University of Wisconsin-Madison in 1985. She has received three North Carolina Arts Council Awards and her work has been represented widely in national and international venues. Grabowski travels frequently as a guest artist / speaker, giving lectures and workshops and is the author of *A Printshop Handbook, A Technical Manual*, (1991 McGraw-Hill).

EMERGING ARTIST AWARD

For the purposes of this award, an emerging artist is an artist who shows exceptional promise, has mastered the basic techniques in his/her art form, and is attempting to launch a professional career in the arts. Quite simply, it is an artist who is professionally unrecognized but stylistically evolved. Additionally, an artist who has been working in or pursuing their field for at least one year, but no more than three years. This period must not include time as a full-time student or instructor of art.

DELIVERY

Mail completed submission to:

The Arts Council of the Blue Ridge
20 Church Ave. SE
Roanoke, VA 24011

Instructions for hand delivery:

June 12 - June 30 , please deliver to 20 Church Ave, Roanoke. **NOTE:** After June 30, hand delivered submissions should be taken to the offices in the second (2nd) floor galleries of Center in the Square.

CHECKLIST

- Maximum of five entries
- Check or money order for up to five entries made out to *The Arts Council of the Blue Ridge*
- Completed entry card
- SASE for return of unaccepted, 35 mm slides

ACKNOWLEDGEMENTS

This event is made possible in part by Virginia Commission for the Arts, the National Endowment for the Arts, and the City of Roanoke.

ARTIST'S RESPONSIBILITY

The Arts Council of the Blue Ridge has permission to photograph my work for publicity. I agree to all provisions of entry into this exhibition including the agreement that work accepted from slides will be available for the exhibition and that delivery and pick up will be my responsibility. Submission of slides constitutes agreement to exhibit if accepted by juror. Receipt of completed Entry Form constitutes agreement to all conditions in this prospectus, including my agreement to be present at the awards reception or send someone to represent me in the event of a scheduling conflict. Artists in violation of the terms of this agreement will be prohibited from entering future Roanoke City Art Shows. This Entry Form must be signed by the artist.

Signature _____

ENTRY FORM

Name _____

Address _____

City _____

State _____

Zip _____

Home Phone _____

Work Phone _____

E-mail _____

1	Title	Framed Dimensions (HxWxD)	Year Completed
	Medium	Sale Price with Tax	Insurance Value

2	Title	Framed Dimensions (HxWxD)	Year Completed
	Medium	Sale Price with Tax	Insurance Value

3	Title	Framed Dimensions (HxWxD)	Year Completed
	Medium	Sale Price with Tax	Insurance Value

4	Title	Framed Dimensions (HxWxD)	Year Completed
	Medium	Sale Price with Tax	Insurance Value

5	Title	Framed Dimensions (HxWxD)	Year Completed
	Medium	Sale Price with Tax	Insurance Value

If the owner of the art work is not the artist, please indicated the name as it should appear in publications.

I meet the requirements and want to be considered for the Emerging Artist Award

I wish to participate in the Salon des Refusés

Entry Fee \$20 (TACBR members) for first three entries	\$
Entry Fee \$35 (non-members) for first three entries	\$
\$5 each for up to two additional entries	\$
\$30 artist membership*	\$
TOTAL ENCLOSED	\$

*Optional. For more information on memberships please visit www.theartscouncil.org

DEADLINE FOR ENTRY JULY 15, 2009 • 5 P.M.