

THE ARTS COUNCIL OF THE BLUE RIDGE  
IN PARTNERSHIP WITH  
VIRGINIA TECH  
PRESENTS



An Arts Institute for Educators  
Saturday, October 31, 2009  
9 a.m. - 3 p.m.



**FEATURING:**

- Keynote Speaker: Barbara Shepherd, Director of National Partnerships, Education, John F. Kennedy Center for the Performing Arts
- Professional Development Workshops
- Arts Showcases
- Roundtable Discussions

Conference Location: Virginia Tech Roanoke Center  
Roanoke Higher Ed. Center, 7th floor  
108 N. Jefferson Street

**To Register:  
www.theartscouncil.org  
or 540.224.1205**

The Arts Council of the Blue Ridge and Virginia Tech will present an *Arts Institute for Educators* on Saturday, October 31 from 9:00 – 3:00 pm at Virginia Tech’s Higher Education Center. Barbara Shepherd, Director of National Partnerships in Education from the Kennedy Center will serve as Keynote Speaker.

Our regional arts and cultural organizations provide amazing educational programs for area schools. In dialogues with Arts Education Directors, we were asked to find ways to raise awareness about their programs and the overall benefits of arts learning activities in student and teacher success. The *Arts Institute for Educators* will do both as participants learn about arts education programs from the Jefferson Center, Roanoke Children’s Theatre, Roanoke Symphony, Southwest Virginia Ballet, Taubman Museum of Art, and Young Audiences. Educators will also learn ways to incorporate the arts into their curriculum with hands-on workshops.”

Keynote speaker, Barbara Shepherd, will discuss “Hot Topics in the Arts and Education” and influences in arts learning trends on a national level. Elizabeth Cantile, Arts Education Coordinator for the Virginia Commission for the Arts, will also be on hand to share funding opportunities and other resources available to Virginia educators.

**Registration Fee: \$20 (Box lunch included)**

**Registration information can be found at:**

**[http://www.theartscouncil.org/events/arts\\_institute.html](http://www.theartscouncil.org/events/arts_institute.html)**

**For additional information contact Rhonda M. Hale at 224-1205 or [rhale@theartscouncil.org](mailto:rhale@theartscouncil.org)**

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## Professional Development Workshops



### Jefferson Center

Jefferson Center's INSPIRE, Artists-in-Schools program presents "Destination: Africa," an interactive workshop for teachers. This workshop will be of special interest to 3<sup>rd</sup> grade teachers (Mali Study Unit), teachers with one or more African immigrant children in their classes, and those wishing to enhance their approach to African American studies and the celebration of Black History Month.

**The workshop will include the following topics:**

**From Masks to Mudcloth:** an informative talk highlighting unique arts and cultures of the African continent illustrated with masks, carvings, fabrics and music of Africa.

**Africa Across the Curriculum:** this section will provide teachers with creative ideas for bringing the study of African culture and history to several subject areas, including Language, Math, Science and Social Studies. Reproducible handouts for teachers and students will be provided.

**Welcoming the African Child:** teachers of African immigrant and refugee children will appreciate this discussion of background cultural information, social challenges for immigrant children and hints for creating an inclusionary classroom environment.

**The Village Marketplace:** the workshop will culminate with a colorful, hands-on demonstration of the Kimoyo Education Program's recreation of an African marketplace, including costumes, trade items, music, dance and food.

**Presenters:**

**Atieno Asiyó** is a native of Kenya, and a teacher in the Kimoyo Education Program. As manager of the Binaba Shop, a fair-trade African import shop in downtown Roanoke that supports the work of Kimoyo, she brings a wealth of knowledge about the diverse cultures of the African continent.



## Professional Development Workshops



### Roanoke Children's Theatre

Presents, "Creating LESSON PLAYS for the Classroom". With simple playwriting and book adaptation techniques teachers can help their students bring to life people and events from history.

**Presenters:**

**Mary Best Bova** is a 25+ theatre professional. She directed three international tours and has served on the acting faculty for both Virginia Tech University and Virginia Commonwealth University. She has been artist-in-residence for Randolph University and Hollins University. Mary has written and adapted over a dozen scripts for young audiences. Mary has her MFA in directing from Virginia Commonwealth University and a post graduate degree from the Webber Douglas Academy of Dramatic Art in London.

**Pat Wilhelms** is the Artistic Director of Roanoke Children's Theatre. Pat has done her graduate theatre work at Penn State University and worked as Director of Education at Mill Mountain Theatre for 10 years before co-founding Roanoke Children's Theatre. Pat has directed plays for RCT as well as taught throughout the state of Virginia.

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### Roanoke Symphony Orchestra

Presents, **How Sound Is Made**,  
*"Using Music to Teach Science."*



Find out what makes an instrument tick as Jeff Kresge, member of Roanoke Chamber Brass, demonstrates "the science behind the art" of music. Participants will come away with ideas of how to incorporate music into the teaching of science.

**Presenter:**

**Jeff Kresge** received his Master of Music in Trumpet Performance from Boston Conservatory and Bachelor's Degree in Music Education from SUNY-Fredonia. He is a founding member and Principal Trumpet of Roanoke Chamber Brass and currently a member of the Roanoke and Shenandoah Symphony Orchestras and has performed with the Lynchburg and Charleston (WV) Orchestras as well as Opera Roanoke. Mr. Kresge also enjoys freelance work throughout southwestern Virginia and is currently Adjunct Professor of Trumpet at Hollins University.

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## Professional Development Workshops



### Southwest Virginia Ballet

Presents, *Strengthening Your Understanding of Movement*, "Enhancing Thinking and Helping Students Achieve Long-Term Learning." Using movement, suddenly we have engaged the pre-frontal cortex and the rear two thirds of the frontal lobes—the regions used for problem solving, planning, and sequencing. Teachers will learn how to incorporate movement in their daily routine to engage gross motor skills which increase dopamine production, one of the brains' reward chemicals.

**Presenter:**

**Pedro Szalay** is Artistic Director for Southwest Virginia Ballet and the only certified Minds in Motion instructor in Southwest Virginia where he started the program in 2007. Szalay was artistic advisor for Chesterfield Ballet School. He has been a guest teacher throughout South Carolina as well as in Philadelphia, Pennsylvania and in Lynchburg at the Virginia School of the Arts.

### Taubman Museum of Art

**"Yes You CAN Find Creative Lessons in the SOL Driven Classroom: Using the Fine Arts to Engage Students in Core Content Classes"**

This workshop will examine how the fine arts relate to and support SOL core content. Teachers will explore works of art in relation to SOL related to a variety of core content areas, as well as examine a unique scaffolding matrix that facilitates high level discussion in the classroom and the development of higher level thinking skills. The workshop will also explore how to use manipulatives with students that relate to specific works of art.

**Presenter:**

**B. Scott Crawford** currently serves as the deputy director of education for the Taubman Museum of Art. Prior to his becoming deputy director of education, Crawford served for three years as the social studies coordinator, grades K-12, for Roanoke City Public Schools and for seven years as a teacher at Patrick Henry High School. While working as a teacher, Crawford had the opportunity to teach in a unique program of study for academically accelerated students.



## Professional Development Workshops

### CONTINUED

Crawford continues to hold a valid Virginia teaching license. However, more notable is that while Crawford was in the classroom he earned the highest level of certification as a teacher. In 2002, Crawford was awarded National Board Certification for his efforts and achievements both inside and outside of the classroom. He is also the creator of the Web-Based Art Interactive Tool (WAIT) and the REED-LO scaffolding interpretive model which he has presented at several state and regional conferences.

### Young Audiences of Virginia

#### ***Drawing Conclusions: Literacy Skills and the Art Form of the Graphic Novel***



Young  
Audiences  
Arts for  
Learning  
Virginia

This workshop will provide a sampling of the Arts for Learning Literacy Unit; The Graphic Story Adventures with the art focus of visual art (graphic novels and illustrated panels). These units form a ground-breaking supplemental literacy program that blends the creativity and discipline of the arts with learning science to raise student achievement in reading and writing.

#### **Presenters:**

##### **Katherine Devine**

Katherine Devine received her undergraduate degree in art from East Carolina University, and her Master's degree from Hollins University. She has over twenty years experience exhibiting and teaching in a variety of media to all ages. Katherine has taught with the Art Museum of Western Virginia and Hollins University Women's Center and currently teaches art to adults and children at the Taubman Museum of Art, Roanoke County Gifted Art Program and Young Audiences of Virginia.

##### **Cindy Petersen**

Cindy Petersen has worked for over fifteen years in the areas of education, business and the arts. She is currently the Regional Director for Young Audiences of Virginia. Cindy received her B.S. in Business Administration from the University of Nebraska-Lincoln and her Master of Education from Harvard University. Before moving back to the U.S. three years ago she worked in Germany for fourteen years as a Change Management Consultant for Oracle, Business Development Analyst for Bristol-Myers Squibb in their European headquarters and as an Adjunct Lecturer for the University of Maryland on their campus in Germany.

The Arts Council of the Blue Ridge  
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for their generous support:

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The Arts Council of the Blue Ridge is funded, in part,  
by the Virginia Commission for the Arts, the National  
Endowment for the Arts and the City of Roanoke.

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